

Taylor & Francis

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### **Keeping Copyright In Canada - Taylor & Francis supports the Canadian journal community**

Taylor & Francis was a proud sponsor of the Congress of the Humanities and Social Sciences in Fredericton, New Brunswick. Travelling over to Canada from our UK offices, Taylor & Francis' Global Publishing Director, David Green, was seated on a panel of prestigious publishing leaders where debate ranged from the current state of publishing in Canada, to new models of dissemination and the particular culture of and opportunities in the Canadian research community.

One of the biggest challenges facing local Canadian journals is how to keep attracting top Canadian research rather than seeing it being published in highly ranked journals in Europe or America. In a survey of 6,654 Taylor & Francis authors in Canada, we found that robust peer-review and a good journal reputation are most important to Canadian researchers, reinforcing the challenges local journals face to draw the best local research articles. French remains a key consideration for navigating journal articles, but less so for writing them. Worldwide reach, however, is essential, whilst publishing with a press located in Canada is not regarded as beneficial.

Respondents were also invited to rate other major science journal publishers and Taylor & Francis on their commitment to producing high quality publications, alignment with the values of the research community, innovativeness and flexibility. On all counts, Taylor & Francis was most highly rated, and generally by a significant margin. The full results of our survey can be found at [\(link to CALJ site\)](#).

Taylor & Francis provides international marketing and advanced systems support which can assist local journals to connect with readers abroad and at home. We have particular experience in establishing local journal operations that keep copyright in the region whilst increasing readership, submissions and citations globally. It is this sensitive care for local partners that has helped us to establish relationships with societies and local publishing houses with individual needs from our South African office to Singapore.

We concur with Jonathan Harle of the Association of Commonwealth Universities when he says, '*A lack of local journals that have prestige and quality associated with them acts as a disincentive to the development of a local research base. Strengthening local journals is important to raising the global prestige of local research.*'

We would like to thank the Canadian Association of Learned Journals for inviting us to the Congress. We look forward to continuing this dialogue with the Canadian journal community, and to this end we shall be announcing an Editors' and Societies' Round Table to be held in Ottawa in Fall 2011.

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### **About Taylor & Francis Group**

Taylor & Francis Group partners with researchers, scholarly societies, universities and libraries worldwide to bring knowledge to life. As one of the world's leading publishers of scholarly journals,

books, ebooks and reference works our content spans all areas of Humanities, Social Sciences, Science and Technology.

From our network of offices in Oxford, Philadelphia, Melbourne, Singapore, Beijing, Tokyo, Stockholm, New Delhi and Johannesburg, Taylor & Francis staff provide local expertise and support to our editors, societies and authors and tailored, efficient customer service to our library colleagues.

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