

Taylor & Francis Group Journals

maximizing
research
dissemination
and
impact



Taylor & Francis
Taylor & Francis Group



Routledge
Taylor & Francis Group



Psychology Press
Taylor & Francis Group

www.tandf.co.uk/journals/society

We care about your journal

Our values and philosophy – At Taylor & Francis Group, we have a straightforward approach to learned society and professional association publishing partnerships. Our goal is to help you realize – and exceed – your aspirations and ambitions for your journal, through high quality services tailored to the real challenges and opportunities you face.

Communication and collaboration – Our approach is founded on open communication and intelligent engagement. We aim to meet annually, at the least, with Editors and Society officers, to discuss each journal and how it might progress. These meetings are informed by reports detailing the previous year's subscription data, finances, online readership and Marketing activities. We also supply analysis of article downloads and other bibliometric data – information that our partners find to be extremely useful.

Each journal benefits from a dedicated in-house team of publishing professionals, covering Production, Marketing and Editorial functions. Our partners value both our friendly, communicative approach and the long-term continuity of staff within each journal team.

Long term staff continuity enables our business to grow and prosper. Our senior publishing staff have worked at Taylor & Francis, Routledge and Psychology Press for an average of 12.5 years – and rising!

Helping your society to help its members – Taylor & Francis, Routledge and Psychology Press provide a range of additional benefits to aid your mission – from preferential access to our journals and book discounts through cross-promotion of your society brand to bespoke websites. Just ask to find out how we can help.

A flexible and supportive partner – Partnership with Taylor & Francis brings economies of scale, cutting edge publishing technology, world class Marketing and global Sales reach, whilst preserving the attention to detail and personal touch that the research community associates with your journal. Let us help you to do what we enjoy most – publishing an excellent journal!

'The decision to move to Routledge has proved to be an excellent one for the Association as a whole. Our Executive Committee has been pleased with the positive way that our new publisher has promoted the work of ASPE and helped build stronger links between the journal and the association.'

Paul Latham

Chair of the Association for the Study of Primary Education

'I am grateful to the staff at Taylor & Francis for being such wonderful professionals to work with. They make a challenging job so much easier.'

Robert Emmons

Editor of *The Journal of Positive Psychology*

*Our goal is to help you realize –
and exceed – your **ambitions and
aspirations** for your journal*

We are **dedicated** to the dissemination of scholarly information, utilizing **skills** and **expertise** honed since we first began publishing learned journals in **1798**

Who are we?

'Having such a large and experienced specialist publisher of journals as Taylor & Francis has undoubtedly been of value to our journals both in terms of the actual publication process and in marketing. We were early volunteers to go fully electronic and the transition plus back-up have been very satisfactory. Our only problem has been internal with too great a surge in the number of papers being submitted to us! Marketing has been very proactive and supportive over these years.'

George Mieras

Secretary for *British Poultry Science Ltd.*

'HINARI and similar schemes give us conduits through which the journal penetrates far more deeply than otherwise would be the case in the near future. The availability of our journal in developing countries contributes to better animal and social welfare, and, we hope, will lead to higher standards of veterinary research, manifest by greater success when submitting manuscripts to journals such as *Avian Pathology*.'

Dave Cavanagh

Editor of *Avian Pathology*

A rich heritage – Taylor & Francis, Routledge and Psychology Press are part of informa, one of the world's leading publishers of academic journals.

We are dedicated to the dissemination of scholarly information, utilizing skills and expertise honed since we first began publishing learned journals in 1798. Today, we publish 1,562 scholarly journals in association with over 460 societies and institutions. Our publishing team is truly international. With a network of 20 global offices – including Philadelphia, Oxford, Melbourne, Beijing, New Delhi, Stockholm, Johannesburg and Singapore – we can provide local support around the globe.

The Taylor & Francis imprint publishes our Science, Technology and Engineering journals, Routledge covers Social Science, Arts and Humanities, and Psychology Press is the world's premier Behavioural Science publisher.

Great societies, vibrant partnerships – We publish with leading societies across the spectrum of scholarly research – including the Association of American Geographers, British Association for Counselling & Psychotherapy, Ergonomics Society, National Communication Association, International Society for Learning Sciences, Geological Society of Australia, International Liquid Crystal Society, Royal Musical Association, American Educational Studies Association, British Psychological Society, IJSS, Folklore Society, American Planning Association, Chinese Academy of Social Sciences, Society of Vertebrate Paleontology, Regional Studies Association and the Materials Science Society.

30 learned societies and research institutions chose to publish their journal with Taylor & Francis for 2008

A responsible, ethical Publisher – Taylor & Francis believes in fair dealing with the community. We work closely with librarians to ensure that our pricing is reasonable and that our Sales models best match faculty needs. Our copyright policies are author-friendly whilst protecting the rights of our partners. We operate our business on environmentally-sound principles, ensuring that our own and our suppliers' environmental impacts are minimised.

We are committed to supporting research in Low Income Countries. Collaborations with EIFL and INASP make Taylor & Francis journals available in 960 institutions across the Developing World – either free or at minimal cost. And we are proud to participate in the UN's HINARI, AGORA and OARE programmes – providing free access for researchers in the Health, Agricultural and Environmental Sciences at nearly 3,000 under-resourced libraries.

Our engagement goes beyond publishing. The Taylor & Francis team undertake many charitable works each year – be it Dragon Boat racing in Oxford, Winter Wishes for Kids & Families in New York or cycling around the Bay in Melbourne – all raising funds for good causes.



Our commitment to publishing excellence – high quality production

Where quality comes first – Behind every excellent journal is a team of committed, collaborative publishing professionals whose high standards match your own.

Reliable, rapid Production – We aim to provide you with professional services that ensure quality in budget and on schedule, gauging our level of Production support to your needs. Research shows that Editors and Society officers place great value on these factors, and conversation between our Production staff and our partners confirms their importance on a daily basis.

Our US and UK Production teams work together to continuously improve and enhance our services, through initiatives such as the Central Article Tracking System (CATS), *iFirst* e-before-print publication, cumulative compilation of issues online and our new, even quicker Production workflows. We deliver these innovations without compromising our high quality standards.

In addition, we realise that journal Editors are busy human beings – so we place emphasis on ensuring that our Production services are delivered with a smile!

A traditional belief in quality – Like you, Taylor & Francis has always believed in quality. Manuscripts are typically copy-edited by native English speakers with long experience of scholarly publishing – and who often have detailed knowledge of the subject area. Likewise, all articles undergo Quality Assurance by a human being before being posted online on **informaworld**. (In contrast to some of our competitors, we do not believe that machine-checking is infallible!) The reference download tools supported by **informaworld** – including Reference Manager®, EndNote®, ProCite® and other industry standards – lead to higher quality manuscripts in the first place.

Research shows that 43% of errors in accepted manuscripts relate to references¹. *informaworld* helps minimise these errors through reference download tools, speeding the Production process

Innovation – Taylor & Francis has also developed a Distributed Print on Demand (DPOD) workflow whereby the same product is printed in multiple locations thereby reducing time to market and reducing the environmental impact of distributing journals globally. By splitting the print run between locations we are able to print using the more environmentally friendly digital process. This is just one of the ways in which we constantly seek to innovate our systems.

'Imago Mundi holds that the overall presentation of a journal is a matter of considerable importance, and it is a matter of immense satisfaction to me to receive compliments, as I frequently do, on the appearance of the journal. Taylor & Francis are unstinting in their readiness to help me achieve good reproductions of our many images (which are both mono- and poly-chrome) and a pleasing layout of all the different forms of text (articles, bibliographies, chronicles, tables and appendices etc.). Taylor & Francis's technical experience, willingness to advise, and readiness to accommodate the individuality (not to say idiosyncrasies) of their different publications is both reassuring and rewarding for the academic editor.'

Dr Catherine Delano-Smith
Senior Research Fellow, Institute of Historical Research, University of London

Behind every excellent journal is a team of committed, collaborative publishing professionals whose high standards match your own

¹ Edward Wates and Robert Campbell (2007) 'Author's version vs publisher's version: an analysis of the copy-editing function' *Learned Publishing* 20:2, pp121-129



Our commitment to publishing excellence – strength in depth

A high quality programme – Taylor & Francis, Routledge and Psychology Press publish superb journals across all research areas, spanning Social Science, Arts, the Humanities, Science and Engineering.

Our programme is built on strong foundations. We helped establish many excellent journals in the nineteenth century, including those of the Linnean Society of London, the Geological Society of London and the Zoological Society of London, and published the work of Sir Humphry Davy, James Prescott Joule, Albert A Michelson, Edward Morley and JJ Thomson. In the twentieth century, we played a major role in the internationalisation of research, whilst publishing groundbreaking work from scholars including Bertrand Russell, Claude Lévi-Strauss, Sigmund Freud, Carl Jung, Jean-Paul Sartre, Jacques Derrida, Michel Foucault, Herbert Marcuse, Karl Popper, Albert Einstein, Max Weber and Iris Murdoch.

Today, we publish the Number One journal in 15 subjects and citations to our constant journals grew by 16% during 2008 – comfortably ahead of the industry standard². More than 160 of our journals increased their Impact Factor by 25% or higher in 2008.

- **Arts & Humanities** – *Australasian Journal of Philosophy*, *Women's History Review*, *Third Text*, *History of Photography*, *World Archaeology* and *Social History*
- **Behavioural Science** – *AIDS Care*, *Attachment & Human Development*, *Psychology & Health*, *Aging & Mental Health*, *Psychotherapy Research* and *Anxiety, Stress & Coping*
- **Communication & Cultural Studies** – *Ethnicity & Health*, *Critical Studies in Media Communication*, *Cultural Studies*, *Southern Communication Journal*, *Journal of Postcolonial Writing*, *Journal of Gender Studies* and *Political Communication*
- **Earth Science, Environment and Biology** – *International Journal of Remote Sensing*, *Journal of Vertebrate Paleontology*, *Food Additives and Contaminants*, *Australian Journal of Earth Sciences*, *Journal of Occupational and Environmental Hygiene* and *Journal of Natural History*
- **Education** – *Journal of the Learning Sciences*, *British Education Research Journal*, *Studies in Higher Education*, *Scientific Studies in Reading* and *International Journal of Science Education*
- **Engineering** – *Ergonomics*, *International Journal of Control*, *Transactions of the Institute of Industrial Engineers* and *International Journal of Production Research*
- **Physical Science and Chemistry** – *Philosophical Magazine*, *Molecular Physics*, *International Reviews in Physical Chemistry*, *Journal of Experimental Nanoscience* and *Critical Reviews in Solid State and Materials Sciences*
- **Social Science** – *Annals of the Association of American Geographers*, *Regional Studies*, *The RUSI Journal*, *Third World Quarterly* and *Journal of the American Planning Association*

As you might expect, our journals are complemented by a wide-ranging book publishing programme. Our breadth of coverage gives Taylor & Francis expert knowledge of your research area and provides an excellent springboard for Marketing activities.

'The *American Journal of Bioethics* has become the obvious and overwhelming leader among every journal in every relevant category. The Impact Factor we received has already begun to change everything for us. Taylor & Francis made that happen, with a strong commitment to quality publishing, customer service, editorial office support whenever we need it, and first rate aggregation technology.'

Professor Glenn McGee
Editor-in-Chief, *American Journal of Bioethics*

American Journal of Bioethics topped five separate categories listed in Thomson Reuters Journal Citation Reports®.

626 of our journals are indexed by
Thomson ISI's Journal Citation Reports®

² Data from the 2008 ISI Journal Citations Reports® published by Thomson Reuters, 2009

Enabling researchers to find, read and cite your journal – great technology

Facilitating scholarly discourse – The communication role of scholarly journals has essentially remained the same since *Philosophical Transactions* of the Royal Society launched in 1665. A recent international survey found that authors 'want the ability to target a very specific group of key readers, narrowcasting to those working on similar problems'³.

It is true, though, that the best way of 'narrowcasting' has transformed out of recognition in the past decade. To optimize readership, citation and submissions, journals now need an excellent online platform, genuine global accessibility and sophisticated Marketing to guide researchers to quality material amidst the growing morass of online research.

Cutting edge online publishing with informaworld – Our online publishing platform, **informaworld**, went live in 2005. It is easy to use and navigate, even for those with limited knowledge of the web. **informaworld** features articles in both PDF and HTML formats, rich reference linking with CrossRef, online-before-print through *iFirst*, and many other benefits. Operating our own platform allows Taylor & Francis to continuously improve – and update our platform to best meet the fast-evolving needs of our society partners.

Online publishing opens up exciting opportunities to move beyond traditional modes of journal navigation toward the 'semantic web'. **informaworld** already supports a range of Web 2.0 functionalities, including RSS feeds, forward citation linking and community Arenas. We are developing an extensive programme of enhancements – such as a search engine plug-in, blogs and federated searching.

Online review and manuscript management – Authors have also benefited from new technologies. Manuscript Central allows articles and revisions to be submitted from any internet-connected location, and gives Editors the freedom to manage all functions of their Editorial office remotely. Some journals with very high article throughput prefer our expert team of in-house Publishing Editors to manage the online submission process on their behalf.

68% of Editors report that introducing an Electronic Editorial Office increased submissions, on average by 25%. Time spent on journal administration typically fell by 30%⁴

Once an article is accepted by a journal Editor, it passes seamlessly into Taylor & Francis's proprietary CATS system. Our Production team use CATS to guide the article through copy-editing, correction and typesetting to final publication – with authors and Editors able to check on progress online throughout.

'Overall, I really like the new **informaworld** site. It looks like you've really thought about the user and the librarian. It's easy to use and I can always see how to get back to where I started from or how to get somewhere else. I especially like how you've got the individual journal 'sites' laid out and all the options that I would want as a user or as a librarian are there and clear to see: how to link to the journal, all issues listed on one page, latest issue, RSS feed, links through to titles in the same subject etc. I also like the subject 'sites' which can be linked to from the browse subjects list.'

Anna Sansome
University College London Library Services

Journals now need an excellent online platform, genuine global accessibility and sophisticated marketing to steer researchers to quality material amidst the growing morass of online research

³ Ian Rowlands, Dave Nicholas and Paul Huntingdon (2004) *Scholarly Communication in the Digital Environment: What Do Authors Want?* p.12
⁴ Association of Learned and Professional Society Publishers (2005) *Online Submission and Peer Review Systems*

Enabling researchers to find, read and cite your journal – sales and marketing

Maximizing access within the research community –

We recognise that full rate library subscriptions represent the heart of your journal's community. Taylor & Francis invests great effort and time in ensuring that library renewal rates are as high as possible each year. Our success is remarkable.

In 2007, our average library renewals were 97.5% – more than 2% better than other major journal publishers. This reflects our highly effective Library Marketing team, proactive journal- and article-level Marketing, East Asian Sales strategy and agreeing consortia Sales *only where they do not undermine core subscriptions*. In addition, up to 9,500 research libraries worldwide can access our journals online through library consortia and EbscoHost.

Our goal is to maximize access and readership for your journal whilst preserving your financial security. We continue to experiment with new Sales models – our *iOpen Access* option is allowing us to test demand for Open Access, for instance – and roll these out where we believe that they will enhance your journal.

High visibility in globalizing research networks – Articles still need to be seen by the right people. Our world class Marketing mixes tried and tested techniques with innovative new strategies, all tailored to the specific needs of your journal. We have built extensive promotional lists, mailing out 3,100,000 journal leaflets in 2008 and over 640,000 e-mails. Taylor & Francis journals were displayed at more than 1,000 conferences in 2008, often as part of a journal-specific reception or event. We maximise coverage in third party indexers such as Web of Science, MedLine and GoogleScholar.

110 Taylor & Francis journals have been accepted for listing in Thomson Reuters Journal Citation Reports® since 2005

In addition, our Marketing has a new weapon in its armoury – Smart Targeting. One of the largely unanticipated consequences of the move to online publishing is that journal audiences have become more fluid and international. Our analytic tools track subtle shifts in audience and ensure that our titles are best positioned to benefit.

Currently, the global research growth hub is the 'East Asia 4' – China, South Korea, Singapore and Taiwan⁵. Our journals are rolling out a range of initiatives to capture quality submissions and citations from these countries – and we will refine our endeavours as South Asia, Latin America and Africa come on stream in future decades.

Building reputation and quality metrics – We make it easy for researchers to find, read and cite your journal. This drives short term quality measures such as the Impact Factor and, over time, reinforces the reputation of your journal – the key to long term success.

'We believe the move to Taylor & Francis offers *SGJ* a dynamic and bright future under the banner of a company with a global reach and a healthy portfolio of journals allied to Geography. In terms of marketing and exposure, this allows *SGJ* to reach a much wider audience than before... All in all, these developments will help realize the potential of *SGJ* and we look towards a healthy future as part of the team at Taylor & Francis.'

Jim Hansom, Jo Sharp, Dave Evans and Andrea Nightingale
Editors of *Scottish Geographical Journal*

'Acceptance by MedLine is terrific news and shows the increased stature of our journal. We are indebted to Taylor & Francis for helping us through this process.'

Clara Hill and Paulo Machado
Editors of *Psychotherapy Research*

To remain **competitive**, you must understand **exactly** where your journal's audience is today – and how it will **evolve** in the **coming years**

⁵ National Science Foundation (2007) *Changing US Output of Scientific Articles: 1988-2003*

*Taylor & Francis has long understood one of the basic principles of scholarly communication – that we prosper when we provide publishing services that **advance and improve** the research process*

Investors in the research community

Progress through collaboration – Taylor & Francis has long understood one of the basic principles of scholarly communication – that we prosper when we provide publishing services that advance and improve the research process.

Advancing research development – We believe in launching new journals which help nascent research groups mature into established communities. Our lineage begins with *Philosophical Magazine* in 1798, and runs through *Journal of Natural History* in 1841 and *International Journal of Remote Sensing* in 1980, to the award-winning *Jazz Perspectives* in 2007. Where possible, our launches are in partnership with learned societies, to maximise engagement with the community.

Success has enabled us to make a significant financial contribution to researchers. Between 2004 and 2007, Taylor & Francis, Routledge and Psychology Press passed on nearly \$100 million to the community – providing greater resource to invest in quality research.

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World class author services – Authors gain many benefits from publishing with Taylor & Francis, Routledge and Psychology Press. Our journals have genuinely global circulation, disseminate research rapidly to all corners of the world and build links which may create new collaborations in future. We are happy for authors to promote articles within their immediate community and at scholarly meetings. Our copyright policies are scholarship-friendly, allowing authors to use articles for teaching purposes, and to post pre-prints in institutional repositories and on departmental websites. In 2008, we rolled out time-limited free access to our journals for African researchers to ensure that they have access to key current literature. We actively encourage ethical publishing practices with our authors.

We have invested in Manuscript Central and CATS to reduce refereeing and publication times, and continue to innovate with accelerated Production workflows. Many of our Science and Engineering journals now publish copy-edited, typeset articles within six weeks of receipt, and we developed a three week workflow.

Trust in peer review – Despite heated debate over many long years, peer review is still the Gold Standard of quality research. We have introduced Peer Review declarations for our journals to show authors our commitment to robust refereeing.

Satisfaction and efficiency – Our aim is to create a satisfying and efficient author experience – and, in the process, to promote more effective scholarly communication.

'A history of Taylor & Francis is a history in microcosm of a very important aspect of science – how scientists make known to each other and to the wider public what they are doing and the results they achieve.'

Sir Nevill Mott

Nobel Laureate in Physics 1977,
Chairman of Taylor & Francis (1970-1975)
and President of Taylor & Francis (1975-1997)

'Routledge are of course a business, concerned with profit from their journals, but they have an intimate understanding of the functions and values of the academic community, and demonstrate a sound understanding that they need to foster these values.'

Professor Becky Francis

Publications Officer, British Educational Research Association

A secure, successful future – in partnership with Taylor & Francis

'Taylor & Francis are very positive and responsive to any suggestions put forward by the Society and proactive in offering valuable advice. The relationship between the Society and Taylor & Francis is a very productive and positive one. They are experienced in working effectively with learned Societies and understanding and responsive to the particular needs of these types of organizations.'

Helen Perkins

Director, *Society for Research into Higher Education*

'I look forward to working together with Routledge and our AAG Editors, authors and members to enhance the quality of our journals and to expand their international reach and readership... I believe that we have now put in place an excellent framework with which to meet the many challenges of a rapidly changing scholarly publishing world over the next decade, and a strong long-term financial base from which to continue to strengthen and grow the AAG and its programs in the years ahead.'

Doug Richardson

Executive Director of the *Association of American Geographers*

Planning for prosperity – Life always brings surprises, and journal publishing is no exception. A decade ago, print journal issues were indispensable; now online publishing is creating modes of scholarly communication never previously imagined.

Today's concerns may be different, but the rate of change is ever faster. Will your authors embrace Open Access? How will your journal fare in straitened economic times? Is the community benefiting fully from your back archive? Is your closest competitor publishing articles a few crucial weeks faster than you?

As your partner, Taylor & Francis, Routledge and Psychology Press can actively help you anticipate, prepare for and benefit from unexpected events. We continuously improve and innovate – rolling out quicker, better and more cost effective Production, facilitating global access, visibility and readership to raise citation levels, and developing Web 2.0 online publishing with **informaworld**.

When new challenges arise, we provide expert publishing advice that enables your journal to adapt and thrive in its new environment. With a portfolio of 1,536 journals, we have encountered most situations before and can suggest strategies that have served other journals well. We also believe in looking for the silver lining – helping you to capitalize on the new opportunities that change brings.

Healthy financial realism! – Taylor & Francis is a lean organisation with modest financial requirements. We are also large enough to obtain significant scale economies in the publishing and printing services that we source. We seek to return the surplus generated to our society partners, recognising the many good works to which they can put these funds.

Payments are structured to our partners' best advantage. We can frontload royalty advances so that the larger portion is paid in January for the year ahead, and agree Guaranteed Minimum payments which rise annually – providing a solid baseline of growth to aid with fiscal planning. Our financial dealings are transparent, backed by clear and regular reporting.

Your ideal publishing partner – We understand that you have aspirations and goals – and want to help you achieve and surpass these. Partnership with Taylor & Francis, Routledge and Psychology Press will protect your journal from the unexpected challenges of the future, provide you with state-of-the-art yet cost-effective technology, give wise counsel in times of need – and create a secure financial foundation for your society's future progress. You may also be pleasantly surprised at the beneficial effect that we could have on your finances!

What should I do next? – We are always happy to discuss new publishing partnerships. To learn more about transforming your journal with Taylor & Francis, contact:

David Green, Global Journals Publishing Director,
david.green@tandf.co.uk.

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